



Sevenoaks Swimming Club

Founded 1915

Affiliated to: ASA South East Region, Kent County ASA, RLSS

Swimmer Recruitment Policy

Sevenoaks Swimming Club aims to attract swimmers from all backgrounds and utilises a variety of methods to attract swimmers. These include, but are not limited to:

- Website
- Referrals (eg from other clubs)
- Newsletters
- Schools
- Posters
- External media (eg local papers)
- Word of mouth
- Interaction with local Leisure Centre / Sencio / Local Authority

It is the Club's intention to initiate advertising/sponsorship in the near future and is hoped that this will also generate additional interest from prospective members.